



Date: July 8, 2005
To: Gerald R. Miller, City Manager
From: Katherine Parsons, Public Information Officer
For: Mayor and Members of the City Council
Subject: City Report For Week Ending July 8, 2005

This *City Report* highlights various activities for the week ending July 8, 2005. I hope you will find this information useful. Please feel free to contact my staff should you have any questions.

MAJOR WEEKLY HIGHLIGHTS

City Manager, Police, Fire

A press conference was held at the Emergency Operations Center on July 7 to inform the public about actions the City took locally in response to the transit bombings that occurred in London. Speakers included Mayor Beverly O'Neill; 1st District Councilmember Bonnie Lowenthal, member of the Metropolitan Public Transportation Board of Directors; Police Chief Batts; Fire Chief Ellis, and representatives from Long Beach Transit, Long Beach Airport, and the Port of Long Beach. Security has been increased throughout the City and residents are encouraged to continue their normal daily activities and to stay tuned to TV or radio news stations for updates. The press conference will be shown this weekend on LBTv, Charter Communications Channel 8. When it is on air, it can be viewed on-line at www.longbeach.gov, click on the Video Live and Archives link in the Announcements section.

If there is an emergency situation in Long Beach, information will be distributed in the following ways:

- Distribution to TV, radio and print media
- Announced on FM radio station KKJZ, 88.1
- Posted on www.longbeach.gov
- Posted on LBReport.com
- Aired on LBTv, Charter Communications Channel 8. This can also be viewed on line at www.longbeach.gov, Video, Live
- Sent to everyone who has signed up to receive the City's *E-notify*.

To sign up for e-notify, visit the home page, www.longbeach.gov. Click on E-notify in the blue section and on the New Subscriber link to choose the information you would like to receive. All e-notify subscribers will receive local emergency notification.

Parks, Recreation and Marine

The Long Beach Sea Festival Transpacific Yacht Race and Mayor's Cup was officially launched at a *Walk of Fame* ceremony on July 7 in Rainbow Harbor.

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MAJOR WEEKLY HIGHLIGHTS

Parks, Recreation and Marine (continued)

Sea Festival events were featured in the July issue of *Sunset* Magazine, showcasing Long Beach as a destination of choice. The Transpacific Race was featured in a four-page spread and the Annual Dragonboat Race was featured in a full-page story. Long Beach Sea Festival events last throughout the summer. A complete list can be seen at www.longbeach.gov.

Fire

On July 6, the Long Beach Fire Department deployed a Public Information Officer and a Strike Team consisting of a Battalion Chief/Strike Team Leader, Assistant Strike Team Leader and 5 Engine Companies to assist in the fires in Yorba Linda. They were assigned to a residential neighborhood. There were no structural problems, no strong winds and very light fuels in the area where they were staged.

UPCOMING EVENTS AND PROJECTS

Financial Management, Budget Management Division

The City of Long Beach invites the community's participation in the development of the Fiscal Year 2006 Proposed Budget. Please attend the Third Annual Budget Summit on **Saturday, July 9** at 9:00 a.m. at the Grand, located at 4101 East Willow Street. For information on other Budget workshops, call 570-6425 or visit www.longbeach.gov.

Long Beach Sea Festival: Week of July 8-15

It's a water-filled week with Outrigger Canoe races at the Belmont Pool Beach; the Catalina Water Ski Race, with skiers racing 62 miles from Long Beach to Avalon and back, the Centennial Transpacific Yacht Race Departures and the Mayor's Cup all women crews and skippers racing identical Catalina 37 sailboats. For more details visit www.longbeach.gov.

Community Development, Neighborhood Services Bureau

On **July 13**, the Neighborhood Resource Center will host an Anti-Litter Campaign Workshop at 6:00 p.m. The workshop will provide information on what the City is doing to address litter problems in Long Beach and what residents can do to help create cleaner neighborhoods. It will also highlight various programs available for businesses such as the *Adopt-a-Street* and *No Litter Zone* programs. For more information about this workshop, e-mail JoAnn_Rojas@longbeach.gov or call 570.1010.

City Manager

Now on view - Long Beach-based photographer Doug Hawks fine art photography, *Long Beach in Black and White*, is showcased at the City Hall Lobby display case. Mr. Hawks focuses his artistic attention on coastal California cities such as Long Beach.

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PUBLIC SAFETY

Police

On the Fourth of July, Long Beach Police had 2,849 calls for service, of which 657 were for fireworks. This compares to 3,318 calls for service, with 821 for fireworks, last year. In 2005, 247 citations were issued, compared to 59 in 2004.

Fire

The Fire Department responded to a total of 1,268 emergency calls for service: 116 calls for fires, of which 24 involved structures; and 732 emergency medical calls, of which 481 required paramedics.

NEIGHBORHOODS

Parks, Recreation and Marine

On July 11, Drake Park, in cooperation with the Southern California Tennis Association, will launch its six-week tennis program to teach 25 youths the fundamentals of tennis.

Parks, Recreation and Marine

On July 3, approximately 70 youth participated in the 4th of July-themed arts and crafts projects at Burnett, Lincoln, and Whittier Schools, as part of the WRAP (Winners Reaching Amazing Potential) weekend recreation program.

The weeklong Mural Project, *Celebrate the Summer*, at Recreation Park's Teen Center involved 100 youth and teens painting a multiple art piece to celebrate the summer season.

Parks, Recreation and Marine

On July 8, participants from Summer Fun Days, Senior Centers, Teen Centers and Day Camp programs participated in various organized outings. More than 450 youth and seniors enjoyed excursions to the Orange County Fair, Belmont Pool, Shoreline Village, Long Beach Farmers Market, Castle Park, Museum of Latin American Art, Camelot and Pine Square Theaters.

Parks, Recreation and Marine

Work continues at DeForest Park, the Parks, Recreation and Marine Administration Building, the El Dorado Park Teen Center, Bixby Knolls Park and the Chavez Amphitheater entryway.

Improvements are continuing on the west side of the street median on Atlantic Ave. between Roosevelt Road and San Antonio Drive.

Work on the ramp linking the Downtown Bike Path to the LARIO Trail along the Los Angeles River through the north end of Cesar E. Chavez Park continues.

SPECIAL EVENTS

Parks, Recreation and Marine

The 7th Annual Long Beach Shakespeare Festival performed *The Tempest* on the Aquarium of The Pacific lawn on July 2 and July 3, with an estimated attendance of 250 people.

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SPECIAL EVENTS

Parks, Recreation and Marine (continued)

Forty-eight block parties were held throughout Long Beach on the 4th of July.

Library

Five delegates, including three deputy directors of libraries, from Russia toured the Main Library's Information Center for People with Disabilities on June 30. The Long Beach Public Library was chosen as one of the key sites to visit because of its diverse programs and services. The delegates participated in hands-on experience using various software and adaptive and assistive devices.

ECONOMIC DEVELOPMENT

Financial Management, Purchasing Division

On June 25, staff provided information on the Long Beach Preference Program, current City contracting opportunities, and how to register a business for automatic bid notifications at the Long Beach Hispanic Chamber of Commerce meeting.

Library Services, Main Library

Library Services staff presented information on the Library's BizConnect Electronic Database Service at the Chamber of Commerce's Business Expo last week. The Library's business-related electronic database service received a great deal of interest and positive feedback. It can be accessed through the Library's website at www.lbpl.org.

OTHER ITEMS OF NOTE

Long Beach Energy, Gas Services Bureau

Staff completed a total of 3,007 service calls, including 984 Gas and Water Utility Turn Ons, and 963 Turn Offs. During this period, 823 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 237 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 311 emergency phone calls that resulted in 77 emergency orders being sent out.

Installation of gas lines at Wardlow Road between Maine and Magnolia Avenue is ongoing.

Public Works, Airport Bureau

The Airport hosted a tour for 30 volunteer tour guides and ambassador team of the John Wayne Airport on June 22.

The Airport's Recycling Program has had great success since it started in September 2004. To date, the Conservation Corps of Long Beach has collected 73 tons of recyclable items from the Airport.

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager
Reginald Harrison, Deputy City Manager
Suzanne Mason, Deputy City Manager
City Manager Department Heads
Tom Modica, Manager, Government Affairs
Jyl Marden, City Council Liaison